


Dr. Susan Love
RESEARCH FOUNDATION

11TH ANNUAL

walk with 
love 2019

for a future without breast cancer

SPONSORSHIP OPPORTUNITIES



event + audience

EVENT INFORMATION

DATE

April 28, 2019

TIME

8:30AM

LOCATION

Pacific Palisades Recreation Center

COURSE

5K Run/Walk

LEARN MORE

Walk.DrSusanLoveResearch.org



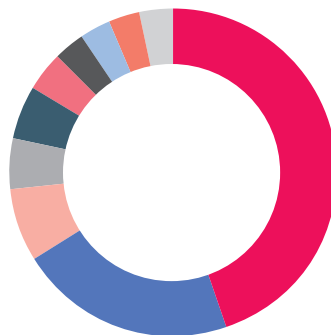
DEMOGRAPHIC INFORMATION

700+

local attendees

600+

local registrants yearly (and growing)



LOCAL WEST-LA FAMILIES

- Los Angeles
- Pacific Palisades
- Santa Monica
- Playa Vista
- Sherman Oaks
- El Segundo
- Beverly Hills
- Encino
- Culver City
- Redondo Beach

DIGITAL REACH



TWITTER

12,000 total followers & **28K** impressions



FACEBOOK

68,000 total likes & **55,000** impressions



NEWSLETTER

54,000 subscribers

Our audience is active, engaged, and eager to interact with our partners on social media. In post-event surveys, 2 out of 3 respondents said they would likely patronize a business associated with the Dr. Susan Love Research Foundation. As a corporate sponsor you'll benefit from the online interaction generated by our social media channels to help build lasting consumer relationships, brand recognition, and loyalty.

invest well

Founded in 2008, Walk with Love has raised millions of dollars to support the ground-breaking breast cancer research at Dr. Susan Love Research Foundation. These programs include the Army of Women, celebrating its 10th Anniversary this year, and multiple foundation-driven studies that include the Metastatic Breast Cancer Collateral Damage Project which seeks to capture and quantify the life-altering impact of treatment for the disease and develop concrete recommendations to improve quality of life. For the past 20 years, Dr. Susan Love Research Foundation has been committed to its mission to create a future without breast cancer.

1 in 8

women will develop invasive breast cancer in her lifetime.

Black women are
42%

more likely to die from breast cancer. Our programs address this.

Women in low- to middle-income countries are

3X

more likely to die from breast cancer.

382,722

women enrolled in our flagship program, Army of Women.

Past Sponsors



Charity Navigator

Dr. Susan Love Research Foundation is the only breast cancer foundation to earn a four-star Charity Navigator rating, putting it in the top 12% of charities in terms of fiscal performance, accountability, and transparency.



opportunities

	Presenting \$25,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Booth Vendor \$1,000
Designation as Presenting Sponsor	✗					
Logo on Start & Finish Banner	✗					
Central Logo Placement on Stage Banner	✗	✗				
Course Presence	✗	✗				
Recognition in Event Digital Communications (250,000+ reach)	✗	✗	✗			
Placement of Logo on All Promotional Event Materials	✗	✗	✗	✗		
Verbal Recognition in Opening Ceremony	✗	✗	✗	✗	✗	
Logo on Walk with Love 5K T-Shirts	✗	✗	✗	✗	✗	
Company on Website and Day-of Signage	LOGO	LOGO	LOGO	NAME	NAME	NAME
Booth Space at Walk with Love Family	✗	✗	✗	✗	✗	✗
Complimentary Participant Entries	15	12	10	10	7	5

sponsor form



for a future without breast cancer

Please Indicate Sponsorship Level

- Presenting Sponsor: \$25,000
- Premiere Platinum Sponsor: \$10,000
- Platinum Sponsor: \$7,500
- Gold Sponsor: \$5,000
- Silver Sponsor: \$2,500
- Friends of Love: \$1,000
- Event Vendor: \$500
- Product Sponsor

PARTNERSHIP OPPORTUNITY	QTY
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- In-Kind Sponsor

PARTNERSHIP OPPORTUNITY	QTY
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Walk.DrSusanLoveResearch.org

COMPANY

CONTACT

TITLE

ADDRESS

CITY

STATE/ZIP

PHONE

EMAIL

Submission

Please send checks and materials to:
Dr. Susan Love Research Foundation
16133 Ventura Boulevard, Suite 1000
Encino, CA 91436
Tax ID # 77-0009065

Questions

For questions or to send your materials digitally, contact:

Maret Marcin
Development and Marketing Coordinator
MMarcin@DrSusanLoveResearch.org
(310) 828-0060 ext. 173

Payment Information

Sponsorship Amount: _____

- Check Visa MC Amex Discover

NAME ON CARD

CREDIT CARD NUMBER

EXP

CVV

SIGNATURE

DATE

